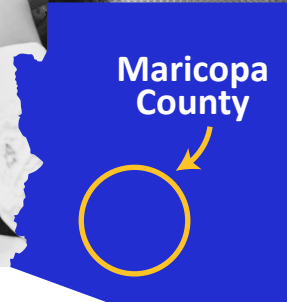




Redbird Elementary School's *Success* with Read Live



Background

Redbird Elementary School serves a diverse population in Mesa, Arizona, with many students facing economic hardship and other challenges that impact learning. The school fosters a supportive learning environment through a PBIS framework and uses RTI and MTSS models to deliver targeted instruction. A key focus is improving literacy outcomes for all students, with growth measured by the AASA (Arizona's Academic Standards Assessment) in grades 3–6 and FastBridge assessments in grades K–2.

About Redbird Elementary

Location

Maricopa County, Arizona

Grades

PK–6

Student Population

455



Redbird Elementary School Motto
“*Launching lifelong learners*”

Read Live Implementation

Redbird Elementary piloted Read Live during the 2023–2024 school year, targeting students in second and third grade. School Improvement Coach Terri Schoen noted strong buy-in from both students and staff during the initial trial. Impressed by the results, the school expanded the program for the 2024–2025 school year to serve all third through sixth grade students performing below the 50th percentile. Read Live is now used as a Tier 2 intervention four days a week for 30 minutes daily. Many students also choose to engage with the program during their independent reading center time.

My students, particularly those who were struggling with letter sounds, have made significant strides with the program's structured approach and engaging materials.

Kristin Fisher

First Grade Teacher
Redbird Elementary School

Read Live allows students the opportunity to engage with new topics at their own pace and has taken the guesswork out of intervention.

Susan Bays

Third Grade Teacher
Redbird Elementary School



What were the results?



Results of Implementation



Comprehensive Data

Teachers at Redbird use Read Live's detailed reports to efficiently assess each student's needs and differentiate instruction accordingly. **The program removes the guesswork from intervention** by providing comprehensive data and automated suggestions for adjusting levels and goals—**making it easier to deliver the right support at the right time.**

Meaningful Teaching Moments

While students can complete most steps in Read Live independently, the Pass Activities step requires direct teacher involvement. At Redbird, **this structure ensures that every student has regular one-on-one time with a teacher**—even in classrooms with high student-teacher ratios. During these check-ins, teachers conduct formative assessments, provide individualized support, and discuss and celebrate progress with students.

High Engagement

School Improvement Coach Terri Schoen notes that many Redbird students experience poverty and trauma, which can make it difficult for them to connect with fictional characters. Read Live's nonfiction stories offer a wide variety of real, engaging content, and students get to choose what they read. This choice and relevance have made a noticeable difference—Schoen reports that **interest levels in the stories are high, and students are motivated to read.**

Looking Ahead

Redbird plans to continue using Read Live as its Tier 2 reading intervention for students in grades 3–6. With 150 licenses secured for the 2025–2026 school year, the program will remain a central part of their intervention model. School Improvement Coach Terri Schoen hopes to see gains in test performance due to increased reading ability and also because the question format in Read Live's Quiz Step mirrors common structures of computer-based standardized tests.

I don't think I knew that reading was fun and now I do.

Fourth Grader

Redbird Elementary School

It helps me with phonics before I get tested and I like it. My head gets better at reading!

First Grader

Redbird Elementary School

Conclusion



Redbird Elementary School's adoption of Read Live has brought meaningful improvements in reading intervention. The program's structured design, student choice, and robust reporting tools empower teachers to deliver responsive instruction. By fostering student independence and confidence, Read Live is not only helping Redbird achieve its academic goals, but also building stronger, more motivated readers across grade levels.

Learn more about how Read Live can help your struggling readers and access a free 60-day trial!

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Access Jenna's calendar to book a call at
www.readnaturally.com/booking-jenna

